

# ADVANCEMENTS

A PUBLICATION OF THE MISSOURI STATE UNIVERSITY FOUNDATION | WINTER 2022



**YOU GAVE BACK. NOW, WE CAN ALL MOVE FORWARD.**

*You have our enduring gratitude for allowing us to successfully conclude*

***Onward, Upward:  
The Campaign for Missouri State***



# BEARS UNITE

Missouri State's Giving Day allows alumni and friends to come together to make a collective difference for our university.

Bears from across the globe will unite to have an immediate impact on the campus community by supporting the areas at Missouri State that matter most to them.



## MARK YOUR CALENDAR

**10 A.M. MARCH 1 to 10 P.M. MARCH 2, 2023**

Get updates and become an MSU Giving Day Ambassador online!

[GivingDay.MissouriState.edu](http://GivingDay.MissouriState.edu)

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6

## YOU TRANSFORMED MISSOURI STATE

The Onward, Upward campaign successfully wrapped up in October. Your gifts improved MSU for the people who matter most — our students and those who educate them.

### 20 MEET A TRUSTEE: ANN PAGE

Ann Page earned a scholarship to attend Missouri State, and has given back that support many times over.

### 24 Q&A WITH CAMPAIGN CABINET MEMBER MARK McQUEARY

Mark McQueary, the chairman of the MSU Foundation, is continuing his family's legacy of supporting the university.

### 26 FACES OF THE FOUNDATION: CALVIN ANDERSON

Calvin Anderson is a graduate student who works on campus while earning two degrees. He's helping staff members embrace emerging technologies.

### 28 FOUNDATION TRUSTEES AND COMMITTEES

So many of our alumni and friends give their time to the university. Thank you allowing Missouri State to provide the best possible education!



## BRENT'S CORNER

# FELLOW BEARS, WE DID IT.

Your support has led us to a new era.

*You have moved Missouri State University into the future.*

With your help, we not only reached the \$250 million goal of Onward, Upward, the largest fundraising campaign in university history. We exceeded it beyond our wildest dreams.

We are beyond thankful for our final total of \$274,018,157. Raising more than \$250 million is an incredible accomplishment. We share this with a strong network of MSU family, friends and alumni. You proved that together, many Bears giving toward a common goal make a monumental difference.

As a supporter, you have successfully transformed Missouri State University for the people who matter most: Our current students and the generations of Bears to come.

Time and time again, you allow us to dream bigger and reach for more. The future of the university is built on private support and the belief in higher education. Your gifts have created scholarships, renovated buildings, established faculty endowments and supported university programs.

I am inspired by our supporters. When I hear your stories of giving and discover why you love Missouri State, I am humbled. I would like to extend my heartfelt thanks to the Bears family for being champions of higher education.

The campaign may have ended, but our work is never done. We will continue to work together to move Missouri State onward and upward.

Go Bears!

**W. Brent Dunn**

*Executive director of the Missouri State University Foundation and vice president for university advancement*



# MY TOP 5 FROM ONWARD, UPWARD



## LARGEST CAMPAIGN EVER

In 2019, we publicly announced a bold venture: Onward, Upward was to be the biggest fundraising campaign in our history.

For this campaign to be transformational, we knew we had to dream BIG. We committed to raising \$250 million — about \$125 million more than our last comprehensive campaign. Our goal was to do no less than affect every aspect of the Missouri State experience.

We knew with your support we could do it. At the campaign kickoff event, President Clif Smart said: “Bears always face a challenge with resolve, with guts, and we do it together. ... Everyone can play a part, big or small; it all matters, it all counts. This is big, but it’s not too big for us.”

He was right — nothing is too big when Bears come together to make it happen.



## VOLUNTEERS WERE CRUCIAL

During this campaign, we were lucky to have more engagement than ever from volunteer groups.

This included our campaign cabinet and chair John Goodman, the MSU Foundation Board of Trustees and the university’s alumni groups.

We have more than 140,000 graduates worldwide. That’s a powerful network of leaders, doers and influencers.

We could not do our jobs without your maroon and white loyalty!

You did not have to use your own time to move us forward — but you did, and that is truly special to us.



## SUCCEEDING DESPITE COVID

We don’t have to tell you the world shut down just after we publicly announced this campaign.

That was fall 2019. By March 2020, the world had changed.

COVID-19 was one of the biggest challenges in university history. We had no idea how it would affect education and private support. We just knew we had to stay the course to the best of our ability, continuing to educate and support students through this scary, strange time.

You helped us preserve and erase financial barriers caused by COVID:

- At the start of the pandemic, we focused on emergency assistance programs.
- You gave to funds that helped students access technology and scholarships so they could learn from anywhere.
- You supported the food pantry and the Magers Health and Wellness Center.

All of this support was critical as we continued our mission right through the worst of the pandemic.

And during all of it, you also continued to support other campaign

goals that were not related to COVID. This offered us at Missouri State hope that we could realize our goals when we returned to a “new normal.”

Missouri State truly has the most amazing supporters.



## GOING BIG FOR THE CONCLUSION

We launched this campaign with It’s On, an event with special guests, performances, fireworks and a huge buzz on campus and beyond. We knew we had to match or exceed that for the conclusion!

We were proud to bring you The Celebration as the culmination of the 2022 Homecoming weekend.

This evening event was hosted by actor, alumnus and Onward, Upward campaign chair John Goodman. It also included a performance by singer Tori Kelly. You can learn a lot more about it in our story on pages 6-19.

In planning the event, I traveled to New Orleans to shoot video with Goodman. It took four flights to get me to Louisiana and back in a day, and I even managed to sneak in a beignet along the way.



## THE ENDURING RESULTS

Now that the pride and excitement of making this monumental goal a reality, it’s time to consider what’s next.

We have confidence and growth in our corner, and we want to keep our momentum going.

I am so excited about what may be on the horizon for the university. Private support has never been so important.

Our work is not finished because the campaign has ended. It is just beginning.

We will walk boldly into the future! ▾



**More than 274 million  
reasons to say**

# **THANK YOU**

**You gave back. Together we move forward.  
You have our enduring gratitude for allowing  
us to successfully conclude Onward, Upward:  
The Campaign for Missouri State.**

WRITTEN BY MICHELLE S. ROSE  
PHOTOS BY MSU CREATIVE SERVICES



(Top) Emcee John Goodman '75 is joined on stage by singer-songwriter Tori Kelly. (Other images) Scenes from the event.



**In October 2019, Missouri State launched Onward, Upward, the largest fundraising campaign in university history.**

With your help, we have transformed Missouri State University for the people who matter most — our students and those who educate them.

The campaign wrapped up in October, and we marked the occasion with a massive party — The Celebration!

The event featured an all-star line-up with emcee John Goodman '75, a set by singer-songwriter Tori Kelly, special performances and overflowing Bear pride.

“Something made this campaign truly special,” Goodman said. “It wasn’t just big gifts that carried us onward and upward. It was thousands and thousands of small gifts that gave the campaign its momentum.”

Because of these gifts, we are able to offer more student scholarships, state-of-the-art classrooms and so much more.

We even had years of record giving during the COVID-19 pandemic.

“It’s incredible to think that with everything else going on in people’s lives, we had so many folks who stepped up to keep the campaign momentum going,” Goodman said. “These people supported this university and its students in a time of great uncertainty and need.”

If you were among those who gave, we can’t thank you enough.

In the words of our campaign chair: “You Bears are awesome.”



THE ONWARD, UPWARD  
CAMPAIGN RAISED

**\$274,018,157**

**60,000+**  
DONORS

SUPPORT FOR SCHOLARSHIPS:

**\$80 MILLION+**

PROGRAM SUPPORT:

**\$118 MILLION+**





FACULTY SUPPORT:  
**\$5 MILLION**

FACILITIES FUNDING:  
**\$70 MILLION+**



One strong tenant of the campaign: it's not just for us who are at MSU now. It's for generations to come. The Celebration brought a few of those Future Bears on stage.  
 PHOTO BY MINDY WELLAND

# CAMPAIGN TIMELINE

## 2013-October 2019:

Silent phase, with support for areas such as:

- The Betty and Bobby Allison south and north stadiums, the Allison recreation fields and volleyball facility.
- The Bill and Lucille Magers Family Health and Wellness Center.
- The Davis-Harrington Welcome Center, including the Magers Courtyard and Ingram Lobby.
- The O'Reilly Clinical Health Sciences Center.
- Greenwood Laboratory School.
- Hass-Darr Hall on the campus of MSU-West Plains.
- The McQueary family's gift to health sciences, and their naming of the College of Health and Human Services.
- Renovation of David D. Glass Hall.
- The Robert Gourley Student Success Center, an addition to Glass Hall.
- Ellis Hall renovations.
- The Kindrick Family Farm.
- The name change for the William H. Darr College of Agriculture, including The Darr Family Facilities Endowment and The Family Agriculture Graduate Student Support Endowment.
- The Dr. Mary Jo Wynn Academic Achievement Center.
- More than 220 new scholarships.





# THE STORIES BEHIND YOUR SUPPORT

**The Onward, Upward campaign  
focused on four main areas:**

- **Scholarships**
- **Faculty support**
- **Capital improvements**
- **Program support**

**Here are a few examples of gifts  
made during the campaign in  
each of these areas.**



## **Family behind Andy's Frozen Custard creates a sweet MSU scholarship, opportunities**

Carol Kuntz, co-founder of Andy's Frozen Custard, recalls a time when life wasn't easy.

She and her late husband, John Kuntz, opened their first store in 1986. At the time, few people knew what frozen custard was.

The Springfield-based chain named after their son Andy Kuntz, who is now the CEO, has since exploded in popularity. They have more than 120 locations in 15 states.

"We're really just a little family," Carol Kuntz said. "Our son Andy, his wife Dana and our grandchildren have all worked in the stores, and so many of our managers have been with us since the very beginning."

Kuntz credits their success to her husband's business acumen as well as support from their guests.

"Look what they've done for us, our community," Kuntz said. It's why her family gives back. "We wouldn't be here without them."

They recently established the Kuntz Family Scholarship at Missouri State. It will support Bears in the hospitality leadership program as well as other College of Business students.

Their endowed gift will provide scholarship support for up to two students every year. The Kuntz family also plans to connect with the recipients and other MSU students for internship opportunities.



They hope this scholarship will spark an increased interest in the hospitality industry, which can help build an understanding of people and how best to relate to others.

They said some of the most successful CEOs of the past 50 years — including Michael Dell of Dell Technologies, Lloyd Blankfein of Goldman Sachs and Jeff Bezos of Amazon — learned early skills in the hospitality and restaurant industry. These skills can include customer service, communication, multitasking, conflict management, work ethic and more.

“We need so many people to help us run these businesses,” Kuntz said. “It really is a great industry.”

Andy’s has another new MSU tie: They recently opened a location near campus, on National Avenue and Elm Street. Visitors are greeted by the MSU Bear in front of the modern glass building.

There is also a plaque commemorating the building that once stood at that location — the National Art Shop.

“We’re history people, and we think it’s so important to honor what came before us,” Carol Kuntz said. “We’re so excited to be so close to campus and to be part of the neighborhood.”

—Meredith Gale



**Carol Kuntz** (fourth from left) and the Kuntzes are the family behind Andy’s Frozen Custard. They recently established a scholarship at Missouri State. SUBMITTED PHOTO

## CAMPAIGN TIMELINE CONTINUED

### Oct. 26, 2019:

It’s On, the kickoff event for the campaign. Support announced at that event:

- Alumnus John Goodman ’75 pledged a significant lead gift to create a permanent home for Tent Theatre.
- President Clif Smart and his wife, Gail, made an estate gift to establish new professorships in four areas: music, musical theatre, English and political science.



### December 2019:

A gift from William H. Darr and the Darr Family Foundation funds the construction of two buildings: a classroom building for a Springfield Public Schools magnet school dedicated to agricultural education, and a small animal education facility for the Darr College of Agriculture.



### May 2020:

A gift from the estate of Linda K. Hale creates scholarships for agriculture students from Barton and Vernon counties in Missouri.



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## Science scholarship established by first-generation student helps future researcher



Nhi Le is closer to reaching her goal of becoming a researcher in the biology field, thanks to a Missouri State University Foundation scholarship.

She was the first recipient of the Meredith Family CNAS (College of Natural and Applied Sciences) Scholarship.

Le completed her bachelor's degree in biology at Missouri State in May 2022. As an undergraduate, she worked as a student researcher and was named the 2022 MSU Student Employee of the Year.

Le, who was born and grew up in Vietnam, is now pursuing a master's degree in biology at MSU.

"This scholarship helped reduce my financial burden and enabled me to focus on my academic and research work," Le said. "I was able to invest extra time and effort in my research project, and thus gained valuable experiences that will benefit my future career."

Le's project involved studying the interaction between a nanoparticle called quantum dots and budding yeast, *Saccharomyces cerevisiae*. She explains that quantum dots can emit a wide range of bright and stable fluorescence. As such, they have many potential applications, including biomedical applications (cell tracking, disease detection) and industrial applications (electronic devices, solar cells).

"Few studies have focused on the interaction between yeast and quantum dots," Le said. "This presents a knowledge gap in the field. It needs to be addressed for a more rounded understanding of this nanoparticle."

Le's scholarship was set up by Dr. Jason Meredith, a 2006 alumnus with a bachelor's degree in biology, and his wife, Diana. He was a first-generation college student. The couple wanted to help deserving students focus on their academics and relieve their financial stress. They both grew up valuing the importance of an education and desiring to attend university. But they knew they had to bear the costs and earn scholarships to pay for a degree.

"As we're in a position now to dictate where our disposable income goes, we wanted to pay it forward, and assist students who reflected our young adult selves," said Jason Meredith.

The couple had a chance to meet Le and find out more about her career goals and aspirations.

"We believe she's going to make advances in the scientific world and improve the lives of others," Meredith said. "This investment will yield great rewards not only for Le, but also everyone she touches."

For Le, a first-generation college student herself, it's an honor to be the first of many Bears who will benefit from this scholarship.

"The generosity of donors like the Merediths makes a true impact," she said. "Their gift is a motivation to better myself and continue learning."

—Emily Yeap

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## Alumna who found mentors at MSU establishes endowed faculty position, scholarship



For Amelia "Amy" Counts (maiden name Bailey), Dr. Tamera Jahnke — dean of the College of Natural and Applied Sciences, or CNAS — has served as a long-time mentor.

That relationship is one reason Counts wanted to establish an endowed faculty position.

"Faculty who are engaged, and help students succeed, are what makes going to college enjoyable," Counts said.

Counts graduated in 1994 with a bachelor's degree in hospitality administration, which is department in CNAS.

"My faculty members had real-world experience. They offered me a lot of connections to local and national employers."

Her estate gift will help faculty have access to funds for research. It will also help them develop their curriculum, which benefits not only them but expands and broadens the student experience.

"As a public university, a large part of our budget is based on state funding — which can fluctuate every year. This makes it a challenge to consistently plan and budget raises and promotions that are deserved," Counts said. "Endowments help attract and retain critical faculty, especially in a very competitive market."

She is very aware of the inner workings of Missouri State: Counts is in her sixth year on the MSU Board of Governors, and

served as chair in 2021. The board is the governing body of the university. Members oversee policies, regulations and budgets.

Her faculty endowment is not her only gift. Counts also established a scholarship in 2021. The criteria for the Amelia Counts Scholarship includes that recipients must:

- Be pursuing a CNAS degree.
- Have a GPA of 3.1 or higher.

Preference is given to first-generation students and Bears who are involved in organizations or athletic programs.

“For me, the first-gen piece is important,” she said.

Her grandparents attended college, but her parents did not.

“My grandfather instilled in me that I needed to further my education.”

He passed away a few months before she was appointed to the Board of Governors in 2017. Honoring her family is part of the reason she gives back.

The involvement portion of her scholarship also reflects Counts’ experience. She dove into leadership opportunities.

She served as president of Delta Zeta sorority, as well as vice president and treasurer of the Panhellenic Council. She also held leadership positions in several honor societies.

Counts was a Homecoming queen candidate in 1993. She served as chair of the student Homecoming Council the following year.

She also worked on campus, at both Hammons House and the post office.

“I was very busy!”

Counts did find time to date: She met her future husband Jeff Counts during her freshman year.

After graduation, she moved to St. Louis. She is now a regional vice president of sales for Wise F&I, a company that specializes in automotive finance and insurance business.

Counts returns to Springfield to celebrate Homecoming every fall.

“The profile of the university has grown since the public affairs mission was established,” she said. “The university is ever-changing to stay ahead of the degrees that are needed. I want to continue to see that trajectory.”

Her Board of Governors term ends in January 2023. Jahnke said Counts has done a great job serving her alma mater.

“It is so important to have alumni on the board who understand the value of education,” Jahnke said. “She serves as a role model to current students and is an outstanding advocate for our programs, especially on social media.”

Counts appreciates her MSU education and wants to give that experience to others.

“Missouri State gave me the leadership skills and confidence to push myself outside my boundaries.”

—Sofia Perez

## CAMPAIGN TIMELINE CONTINUED

### June 2020:

A transformational gift from the C.W. Titus Foundation names the Judith Enyeart Reynolds College of Arts and Letters. It includes full scholarships for many students, as well as funding for the Judith Enyeart Reynolds Art Park (the home of the John Goodman Amphitheatre).



### July 2020:

The MSU Foundation announces that during Fiscal Year 2020 (July 1, 2019-June 30, 2020), alumni and friends donated a record-breaking \$22,663,988 in gifts.



### October 2020:

A gift from an alumna renames the Professional Building to the Ann Kampeter Health Sciences Hall. Thanks to Kampeter’s gift, the building underwent extensive renovations. Explore the full story on page 17.



Alumnus Phil Roberts '50 establishes a scholarship fund that will provide financial aid to more than 20 business majors each year. After serving in the military, Roberts attended MSU through the GI Bill. He earned a degree in finance and general business. Three sons — Ralph, Ed and Ray Roberts — graduated from MSU as well.



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## Meet the newest “Smart” professors, who embody teaching, research and service

In 2019, President Clif Smart and his wife, Gail, established new professorships in four areas: music, musical theatre, English (her major) and political science (his major).

“We hope many of you will join us in this effort to establish many more new chairs and new professorships,” Smart said at the time. “This will energize our faculty. It will improve student outcomes and it will raise the profiles of departments all across campus.”

A professorship is a type of faculty support. These gifts help Missouri State attract and retain outstanding educators by allowing the university to provide competitive salaries and research opportunities. That makes it more likely that leading professors will come to, and stay at, MSU.

This support also increases the amount of money we have available for equipment, travel, networking and more.

The type of faculty members who receive these positions are considered top experts in their fields.

They are sought-after not only in academic circles, but in the corporate sector and government. Faculty support puts MSU on an equal footing to recruit and retain these leading teachers.

These gifts also keep faculty energized and relevant. A single endowed faculty member can raise the profile and standing of an entire academic department.

Now, four faculty members have been appointed to these “Smart” professorships. They were chosen because they exemplify the best qualities of teaching, research and service.



• **Dr. Cameron LaBarr**, from the music department. LaBarr continues the long, rich tradition of choral singing and teaching at MSU.



• **Lisa Brescia**, from the theatre and dance department. Brescia recently completed a run as Heidi Hansen in “Dear Evan Hansen” on Broadway. Previously, she starred as Donna Sheridan in “Mamma Mia!,” Elphaba in “Wicked,” Cleo in Twyla Tharp’s “The Times They Are A-Changin’,” Amneris in “Aida,” and Marion Halcolombe in “The Woman in White.” Brescia also coordinates the department’s showcase in Los Angeles, serves on a variety of committees and directs for the department production season.



• **Dr. Etta Madden**, from the English department. Madden has a reputation in the field of American literary studies, especially in women’s writing. Her current work centers on three American writers who lived and worked in Italy in the 19th century — Emily Bliss Gould, Anne Hampton Brewster and Caroline Crane Marsh. It shows how women used their writing to create global relationships, enact social change and engage in issues related to women’s rights.



• **Dr. Gabriel Ondetti**, from the political science department. Ondetti is the director of the Master of Global Studies program at Missouri State. He also does research that focuses on the politics of land reform and taxation in Latin America. He has a strong interest in the dynamics of social protest.

—Michelle S. Rose



## Public affairs support brings inspiring speakers, such as Marlee Matlin, to MSU

Public affairs is using your skills to make a positive impact on the world around you. This mission is part of everything we do at Missouri State.

Public affairs programming is offered to students, the campus and the public.

The Missouri State University Foundation and its supporters are often sponsors of events that bring renowned leaders and speakers to campus. This includes radio and television personality Bobby Bones, former first daughter Jenna Bush Hager and the late Gen. Colin Powell.

In fall 2022, Oscar-winning actress Marlee Matlin was the keynote speaker at the annual Public Affairs Conference.

She is a lifelong advocate for the deaf and hard of hearing. Her recent film “CODA” was nominated for three Academy Awards, including Best Picture.

Marlin broke another barrier when she and her “CODA” cast became the first deaf actors to be recognized as Best Ensemble in a feature film from the Screen Actors Guild Awards.

Matlin’s keynote was free and open to the public.

The event was made possible with support from KY3/KSPR.

Brent Dunn, executive director of the Missouri State Foundation, said we can only invite inspirational talent like this to campus because of generous donors.

“Without private support for public affairs programs these opportunities would not exist for our students and community.”

—Michelle S. Rose

## CAMPAIGN TIMELINE CONTINUED

### November 2020:

An estate gift from alumnus Dr. Raymond Lansford '47 establishes scholarships for College of Business students. Lansford attended a one-room country schoolhouse before graduating high school in Belle, Missouri, in 1939. He received a bachelor's degree in finance and general business from Missouri State. After a career in the U.S. Army, Lansford became a professor of business at the University of Missouri and taught until his retirement in 1984.



### January 2021:

The Missouri State University Foundation celebrates its 40<sup>th</sup> anniversary.



### February 2021:

Alumnus Bill Rowe '61, former MSU director of athletics, and his wife, Nydia, made a gift to Missouri State baseball. The gift helps student-athletes cover expenses such as academic-related supplies, transportation and other items. Rowe established the Baseball Bears in 1964 and served as the team's head coach until 1982, when he became Missouri State's athletics director.





A new program at MSU-West Plains increases resources for perspective college students who have autism. PHOTO BY KEVIN WHITE

## New West Plains program for students with autism was fortified by gift from donor family

When Missouri State University-West Plains began planning a program to support students with autism, Tracey Jo Hollis was immediately interested in supporting it.

Hollis is the owner of TJ Swift House, Inc., in West Plains, Missouri. It is an agency contracted with the Missouri Department of Mental Health to provide supported-living services.

“When they started sharing about this, I was immediately moved,” Hollis said.

“I actually started crying because this opportunity has been so needed, and to do it in a small town like West Plains has been absolutely amazing.”

Hollis, along with her children, provided a generous gift to help support a new program.

The ASCEND (Autism Support Can Empower New Directions) program launched as a pilot with two students in August 2022. It increases resources for students with autism to pursue their dreams.

ASCEND is the first program of its kind in southern Missouri. It will offer specialized support services for students with autism who wish to embark on a traditional college degree path.

Transitioning to college can be challenging, and Hollis knows how much support can help.

The gift from Hollis and her children will support the program for three years.

So far, funds have been used to hire a program director and support staff, renovate the lower level of Lybyer Enhanced Technology Center — where the temporary facilities are — and fund research for a new facility, specifically designed to reduce obstacles for students.

“Tracey and her family are the ones who said, ‘Yes, we want to support this,’ and it really took off from there. It helped us get started much faster than we would have hoped for,” MSU-WP Chancellor Dennis Lancaster said. “That initial interest has helped us gain additional interest from others, including our legislature in Missouri.”

In July, the university received \$7.5 million in state appropriations for a facility to house the program.

Hollis said people with autism have gifts and abilities that can contribute to the community on a professional level, and this program will make sure they are not overlooked.

“With the support of the ASCEND program,” Hollis said, “people with autism can achieve their goals in higher education and open the door of opportunity to an exciting career and a future of independence.”

—Danisha White





Ann Kampeter (left) joined others to dedicate the MSU facility that now bears her name. PHOTO BY JESSE SCHEVE

## Renovations to the Ann Kampeter Health Sciences Hall complete; facility dedicated

In 2020, a gift from an alumna meant a new name and modernization for the facility that been known as the Professional Building.

Now, future health care and human services leaders receive the cutting-edge education they need in the Ann Kampeter Health Sciences Hall.

The building was named in recognition of alumna Ann Kampeter. She earned a bachelor’s degree in communication sciences and disorders with a focus in audiology in 1992.

“Ann spent many hours in classes and visiting with faculty in the Professional Building when she was a student,” said Brent Dunn, executive director of the Missouri State Foundation, at the 2020 gift announcement. “Now, she wants the physical surroundings to assist students in their education.”

Kampeter had given back before. She is a member of The Founders Club, which recognizes Missouri State’s most generous donors. In 2022, she was named to the university’s Board of Governors.

In 2020, President Clif Smart explained why her support matters so much.

“This building is about 75 years old, and much of the space is outdated. Frankly, much of the space is inadequate,” Smart said.

Updates were made to classrooms, work spaces, clinics and technology all over the hall.

A dedication ceremony for the newly renovated site was held Sept. 6, 2022.

Tours were offered so that the public, alumni, students, faculty and staff could explore all of the building’s enhancements.

—Michelle S. Rose

### CAMPAIGN TIMELINE CONTINUED

#### April 2021:

Brewer Science, Inc., a technology innovation company, makes a gift to support an expansion of the Jordan Valley Innovation Center, or JVIC. The 30,000 square-foot addition will be the main entrance to JVIC. It will be known as the Brewer Science Innovation Annex. Brewer Science was a founding affiliate of JVIC in 2007 and has partnered with MSU since 2004.



#### June 2021:

A gift from former Missouri lawmaker Jay Wasson supports an expansion project at the efactory. A physical space on the third floor of the Robert W. Plaster Free Enterprise Center was named the Jay Wasson Idea Loft. It has more than 4,000 square feet for in-person, hybrid or virtual training programs for business owners and leaders throughout the region.



#### July 2021:

The MSU Foundation announces that during Fiscal Year 2021 (July 1, 2020-June 30, 2021), alumni and friends donated more than \$25.8 million — yet another fundraising record!



A gift from long-time Bears athletics supporters Pam and Bernie Burrier benefits the men’s and women’s golf teams. The new endowment is used to support the overall budgets of the teams. The Burriers previously established scholarships for men’s and women’s golf.





PHOTO BY KEVIN WHITE

## The John Goodman Amphitheatre is now the official home of Tent Theatre

John Goodman '75 was part of a group that gathered Oct. 30 to dedicate a new venue on campus.

The John Goodman Amphitheatre — the new home for Tent Theatre shows — is part of the Judith Enyeart Reynolds Arts Park.

A permanent home for Tent has long been a wish at MSU. We broke ground on April 8, 2021, thanks to private donors.

This included Goodman, one of Tent's most notable alumni. He credits his time at Missouri State University for introducing him to acting.

In 1989, he told an MSU publication that he took a voice improvement class with Harold Orms, who was then a theatre and dance professor. Orms encouraged him to audition for shows.

"I got deeper and deeper into acting and discovered, 'Oh, this is something I gotta do,'" he said in 1989.

Orms, in that story, said he encouraged Goodman to go into acting because of his "tremendous imagination, beautiful speaking voice and good singing voice. When he went for something, he went all the way."

During his time on campus, Goodman was heavily involved in acting — including Tent.

"The nights in Springfield, in the summer, they are unmatched anywhere else on Earth. It's just heaven," he told Missouri State magazine in 2014.

Even at the height of his fame on "Roseanne," Goodman found time to call Orms once a month.

When Goodman was announced as the chair of the Onward, Upward, campaign, he mentioned how much this mentorship had meant to him.

"I grew up without a father. I found a father figure in the late Howard R. Orms, my theatre professor," Goodman said. "He had a lot of answers to a lot of questions I had. If he didn't have the answers, we'd look into it together."

Orms passed away in 2001. Goodman and others at the 2022 Tent Theatre dedication remembered him and all the other mentors they had during the years.

"I am eternally grateful to this school," Goodman said at the October event.

"I can never repay the debt that I owe to my teachers, to my fellow students here. I got here at the right place at the right time and found a family for life. ... I hope people can have half as much fun as I did in this space."

The 7,700-square-foot open-air area includes a permanent stage, tiers for 350 removable seats and high-tech sound and lighting.

"Besides being the home of Tent Theatre in the summer, the amphitheatre can host other events, such as jazz festivals and comedy acts," said Dr. Shawn Wahl, dean of the Judith Enyeart Reynolds College of Arts and Letters.

Wahl said the facility was a turning point for the arts at MSU: "The next chapter in our story is going to be amazing, so get ready."

—Michelle S. Rose



## Our gratitude to the campaign cabinet!

These alumni and supporters played a significant leadership role in the success of Onward, Upward.



**John Goodman '75**  
*Chair, New Orleans*



**Tim Foote '72**  
*Littleton, Colorado*



**Matt Harthcock '77**  
*Sun City Center, Florida*



**Gordon Kinne '75**  
*Springfield*



**Bryan Magers**  
*Springfield*



**Mark McQueary**  
*Springfield*



**Mike Minor '80**  
*Overland Park, Kansas*



**Anna Marie Presutti '86**  
*San Francisco*



**Mary Schrag**  
*Springfield*



**Dr. Susan Sims-Giddens**  
*Springfield*

### CAMPAIGN TIMELINE CONTINUED

#### September 2021:

The Robert W. Plaster Free Enterprise Center hosted a dedication for newly constructed engineering facilities. Community support made the facilities possible. Donors included Anderson Engineering, Inc.; Associated Electric Cooperative; Guy Mace; Olsson, Inc.; The Durham Company; and Toth and Associates.



#### April 2022:

A gift from Great Southern Bank names the campus arena. The bank has given to Missouri State every year since the inception of the Missouri State University Foundation in 1981. Now, basketball fans cheer for the Bears and Lady Bears in Great Southern Bank Arena.



#### July 2022:

The MSU Foundation announces that during Fiscal Year 2022 (July 1, 2021-June 30, 2022), alumni and friends donated more than \$32 million — the third record-breaking year in a row!



# MEET A MISSOURI STATE UNIVERSITY FOUNDATION TRUSTEE

*Members of the Board of Trustees are some of the most exceptional supporters of Missouri State University.*

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**Who:** Ann Page

**MSU degree:** Bachelor of Fine Arts in theatre. Most courses taken in late 1970s; degree finalized in 1990.

**Career:** She's been with UBS Financial Services for more than 40 years and held a variety of positions. Today, she is the executive director and assistant market head for the south Texas market.

**Support for MSU:** Funds and scholarships for students, as well as leadership roles with the Missouri State University Foundation.



“I always tell people: If you have an opportunity to get on the ground floor of anything, go. It’s highly scary, and it’s really hard, but if it works out, nobody will have done it longer than you.”

—Ann Page

## *Alumna’s career started off Broadway, then moved to Wall Street*

Ann Page’s Missouri State degree in theatre actually set the stage for her to move into the financial industry. Now, she gives back to her alma mater and her community.

WRITTEN BY JULIANA GOODWIN

*When Ann Page received a scholarship to attend Missouri State, she promised herself she’d give back one day if she had the ability.*

*It’s a promise she kept.*

### **WORKING OFF-BROADWAY SHOWS, AND THEN ON WALL STREET**

Page has had an interesting career. She earned a bachelor’s degree in theater, but ended up in the financial industry.

Missouri State prepared her for the first chapter of her life.

“MSU was the perfect choice for me, because there was no graduate school for theater back then. So, we got to do everything. I got to stage-manage tour companies coming in, stage-manage operas. I worked on a variety of lighting systems. By the time I went to New York to be a lighting person, I was already highly skilled in that job. Other big theater schools, your first three years, you’re sweeping floors, cutting boards and stapling stuff. It was an awesome education,” she said.

*Ann Page, continued on page 22*

When she moved to New York, she was a secretary by day and worked off-Broadway at night. Page was an emergency light operator. If the regular lighting person got sick, she would run the show. Page loved the challenge and the stress.

Next, she got hired as a secretary for the first marketing department for retirement planning on Wall Street.

Page laughs and says she was a horrible secretary — she could barely type — but her boss hired her because he liked that she played an instrument.

### **TAKING CAREER RISKS PAYS OFF; MASTERING THE LINGO OF HER FIELD**

Her typing skills may have been subpar, but her intelligence was noticed. Soon, she was recruited to join a second department at another brokerage house.

“I always tell people: If you have an opportunity to get on the ground floor of anything, go. It’s highly scary, and it’s really hard, but if it works out, nobody will have done it longer than you,” she said.

A year later, she came back to what was then called Paine, Webber, Jackson & Curtis, which is now UBS Financial Services. They merged in 2000.

“I got tapped by a gentleman whose name is Bob Benmosche, who ended up coming out of retirement to save AIG after the crash. Fabulous human, tough to work for. But they tapped me. I was so young, like 26. It was the most fun I’ve had. We got to design and build our custodianship for retirement plans from scratch. And I ended up building a \$5 billion business,” Page said.

She started collecting licenses to sell securities. The first one was a toughie.

Page called her dad and told him she didn’t understand the financial lingo. This was before the internet. He sent her a book and once she had the terminology down, she passed her first license. And then the next.

Every time her bosses offered to pay for her to earn another license, she jumped at the chance.

Page mastered the lingo and became a translator for the analysts.

“Because analysts speak analyst. Right? Humans speak human. And you had to help people make the connection between the two languages,” she said.

Over time, she became a Certified Investment Management Analyst, Certified Retirement Planning Counselor, Certified Exit Planning Advisor and a

Certified Private Wealth Advisor working with high-net-worth clients.

UBS recognized it needed more female branch managers. Page was tapped to go to St. Louis, her hometown.

That job eventually led her to a position in Houston, Texas, where she still lives.

“Keep your eyes and ears open to possibilities. If you do, there’s a richness in this world that’s just amazing. But you’ve got to run a little scared every once in a while. If you’re not occasionally scared, you’re probably not taking enough risks.”

— Ann Page

### **GIVING BACK TO THE COMMUNITY AND MISSOURI STATE STUDENTS**

Page has been a supporter of charitable causes for years.

When she first started working, she gave 1% of her time and 1% of her income. Now, she gives 10% of her time and 10% of her income.

She has established two scholarships at Missouri State.

The first, in 1998, was the Ann Page Theatre Scholarship.

“I set it up in such a way that MSU could use it however they wanted to. One of the problems when I was in school is that some giving was so tight in terms of what the requirements were that there was money sitting around you couldn’t utilize because students didn’t meet that criteria. So, I wanted to make sure mine was open-ended,” Page said.

In 2018, she established the Ann Page Houston Livestock Show and Rodeo Fund at MSU to honor a cause dear to her heart.

The Houston Livestock Show and Rodeo is the largest livestock exhibition and rodeo in the world. It is also the largest philanthropic organization in Houston. The event lasts three weeks, and they give away roughly \$28 million in scholarships annually.

Page has been involved with the show and rodeo since 1998. It’s run by volunteers — 36,000 of them.

“We have 110 different committees. I sit on the board of directors, and then I also serve on five different committees,” she said.

Her initial thought was that Missouri State agriculture students could use the fund to connect with the rodeo, but the entertainment management department was interested.

“Their people are going to eventually run organizations like this. For two years, before COVID, we brought up students and a couple of the professors to see what we do at the rodeo and run them around backstage so they can see the inner workings of the organization,” she said.

When she’s not working or helping others, she’s a runner. Fun fact: She has run a marathon in every state.

### **HELPING ALUMNI RECONNECT IN WAYS THAT MATTER TO THEM**

Page has also served as a trustee for Missouri State University Foundation since 2018, and chairs the stewardship committee, part of its long-range plan.

“On the committee, what we’re trying to figure out is how we can be better stewards of our trustees and our donors,” Page said. “We have a ton of events and we want to make sure that they’re rewarding to the people who are giving so much to the school. We want to connect people in the way that they want to be connected.”

For example, she said, she graduated from the theater department but now works in business.

“How do I get connected to the business school? Other people have similar histories or backgrounds. Instead of just working with one part of the college or one event, could we expand that out into something else? We’re trying to figure out what that will look like.” ▾

**ESTABLISH A LEGACY AT MISSOURI STATE:**

# Become a member of The 1905 Society

Missouri State University was founded in 1905, which makes it a special year. Join The 1905 Society by creating your legacy gift for Missouri State!

The 1905 Society is exclusively for donors who have established estate gifts through the Missouri State University Foundation. An estate gift is a contribution you arrange in the present, though most of these won't be allocated to MSU until the future.


Membership in The 1905 Society is available to all alumni and friends when we are notified of your plans. We recognize and honor members with exclusive events and more.

**We thank you for your lasting legacy!**

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 [MissouriStateFoundation.org](https://MissouriStateFoundation.org)

 [Foundation@MissouriState.edu](mailto:Foundation@MissouriState.edu)

 417-836-4143



# Q&A *with a* CAMPAIGN CABINET MEMBER

WRITTEN BY JULIANA GOODWIN

## Q. YOUR FAMILY'S LEGACY STARTED WITH A DRUG STORE. TELL US ABOUT THAT.

**A.** My great-grandfather William M. McQueary opened a drug store in Ash Grove, Missouri, in the 1880s.

Then, in the early 1900s, he made his way to Springfield and opened a pharmacy at the corner of Madison Street and Dollison Avenue. We used to say it was located under the tennis courts, but now it would be under Foster Recreation Center.

I remember my dad telling me that my great grandfather, understanding the plight of many college students, would extend credit to students and let them buy things.

My grandfather and his brother next established what became known as McQueary Brothers Drug Company in 1924.

It was in downtown Springfield at the corner of Olive Street and Market Avenue.

## Q. YOU ARE NOT AN ALUMNUS, SO WHAT INSPIRED YOU TO GET INVOLVED WITH THE MISSOURI STATE UNIVERSITY FOUNDATION?

**A.** It was a way for me to support the mission of Missouri State. It's an institution that's woven into the fabric of my family.

I am a great believer in the MSU Foundation. My parents were on the initial board.

I grew up on MSU sports. I remember going to men's basketball games.

I was a competitive swimmer growing up, and during the summer our practice was in the old pool that was behind McDonald Arena.

I also always went to Tent Theatre.

My family were all very connected with Missouri State. Many family members are alums. I was flattered when Brent called and asked me to serve. It was a matter of wanting to carry on that tradition.

## Q. WHAT HAS IT BEEN LIKE TO WORK ON THE BIGGEST CAMPAIGN IN THE HISTORY OF THE UNIVERSITY?

**A.** It's been very exciting. At first it was a little bit daunting, because a quarter of a billion dollars is a lot of money to raise.

It speaks so highly of the people at MSU that they have the ability to bring others into the fold to where they want to support the university and that important campaign. As the results started rolling in, you realize how wonderful it is to be a part of something people find so important.

## Q. TELL US ABOUT YOUR LOVE OF TRAVEL.

**A.** My family always went on a vacation every summer. It was classic Americana, where you loaded up the station wagon with me and my two brothers in the back

seat. We would head out, exploring virtually all the continental U.S. over the years.

I'm something of a geek. I like museums, exhibitions, historic buildings and things of that sort. So, I tend to be attracted to urban centers that offer a lot of that.

London offers everything I look for in a destination. It's a favorite. Rome is beautiful. The history and the magnificence that is there is just breathtaking. Those would probably be my two top picks for foreign travel.

My partner and I enjoy cruises, often Caribbean cruises. The summer I retired, we took the Queen Mary 2 cruise from New York to Southampton, and we were in London for about five days.

Then we flew to Dublin and joined the Missouri State Chorale, which was touring Ireland. That was a favorite trip overall.

## Q. TELL ME ABOUT THE SCHOLARSHIP YOU ESTABLISHED IN MISSOURI STATE'S DEPARTMENT OF WORLD LANGUAGES AND CULTURES.

**A.** The Mark McQueary Philomathean Award is an award for a student studying foreign language who shows promise.

I received a degree in classical civilization, which meant I took a lot of Latin and Greek. In doing that, I recognized how important the study of foreign languages is in developing a deeper understanding of your own language.

As you learn the nuance of a foreign language, you begin to understand how to speak and write more precisely in your own language. ▽



# Mark McQueary

Mark McQueary is the chairman of the Missouri State University Foundation Board of Trustees.

He attended the University of Pennsylvania and studied classical civilization. He decided to become a lawyer and attended the University of Missouri School of Law.

McQueary became a partner at Neale & Newman, where he represented small businesses, banks and real estate developers. He retired in 2019.

McQueary has long been involved in his community. He has served on the boards of the

Springfield Ballet, Community Foundation of the Ozarks, Springfield YMCA, History Museum and on the advisory committees for MSU's College of Arts and Letters and the Juanita K. Hammons Hall for the Performing Arts.

He also served as president of the Springfield Metropolitan Bar Association and as trustee of the Missouri Bar Foundation.

He currently sits on the boards of the Moxie Cinema, Lost & Found Grief Center and on the advisory board of Sculpture Walk Springfield.



PHOTO BY KEVIN WHITE

## THE McQUEARYS: A FAMILY LEGACY AT MSU

The McQueary family's legacy of giving was first inspired by Les and Jennie McQueary, who enjoyed Missouri State athletics.

The couple's children, Fred M. McQueary and William T. "Bill" McQueary, served as the first co-chairs of the Bears Fund in 1982. They were also instrumental in establishing the Missouri State University Foundation.

Fred and Ramona McQueary (Mark's parents), as well as Bill and Shirley McQueary and their families, have a long tradition of support. The McQueary College of Health and Human Services was named for the family after a generous donation that funded the college's expansion.

**"What I'm hoping to bring to the organization is an enthusiasm others will buy into so they can see what I have seen in Missouri State and the MSU Foundation. Those are incredibly important community resources worthy of all of our support."**

— Mark McQueary

# FACES *of the* FOUND ATION



## **GRADUATE ASSISTANT: DONORS' GENEROSITY IS "BEAUTIFUL TO WATCH"**

*Calvin Anderson, a former athlete and accountant, is pursuing two master's degrees. As a future software developer, he is a go-to person when MSU Foundation staff members have technology questions.*

WRITTEN BY SUSAN ATTEBERRY SMITH

Calvin Anderson, a graduate student, has become an integral team member for the Missouri State University Foundation.

PHOTO BY  
KEVIN WHITE



*If you've contacted the Missouri State University Foundation or attended a special event recently, you may have met Calvin Anderson.*

At 6-foot-4, the 26-year-old MSU graduate student in business administration and computer science stands out in a crowd.

### **GOING FROM THE BAHAMAS TO THE LAND OF THE BEARS**

He first came to the United States from the Bahamas to finish high school at St. Louis Christian Academy and become a standout college basketball player.

Before earning his bachelor's degree in accounting at the University of Louisiana-Monroe, Anderson played for the Warhawks as a shooting guard and, before that, as a Bulldog for Navarro College in Texas.

Since June 2021, he has been the graduate assistant to Stephanie M. Smith, the MSU Foundation senior director of donor relations and special events.

Anderson is a part of a team that communicates with alumni, donors and students. Talking with these Bears has given him a new perspective on "how important it is to give back to your university, your alma mater, and how influential and beneficial giving back can be."

In his work, Anderson said he is also honing the "soft skills" he'll need in his future career as a software developer — even though Smith says he has plenty of those already.

"He is so easy to get along with," she said. "He's incredibly dependable. He's just a great example of an excellent Missouri State student."

### **HE LOVES TO SOLVE PROBLEMS BY USING NEW TECHNOLOGY**

Anderson made his way to Missouri State after discovering that the day-to-day work of an accountant wasn't for him.

After graduating from the University of Louisiana and becoming a certified public accountant, he worked in that field for a year before he "realized that my interests are more aligned with tech," he said.

"I decided to come to MSU to pursue my MBA, but also pursue my master's in computer science."

After a summer internship with PricewaterhouseCoopers, or PwC, Anderson said he likes the creative side of software development and the fact that every day is a new challenge.

"Tech itself is always growing, it's innovative, it's always changing," he said. "The field that I'm going into is really about problem-solving. That fits who I am perfectly."

Smith would agree: On their small team, which also includes Donor Relations and Special Events Director Kelsey M. Menefee, Anderson is their go-to for technology issues.

"Stephanie and Kelsey are always ahead of the ball and thinking of new ways to do things," Anderson said. "They definitely lead our team in terms of thinking outside the box."

In return, Smith said: "He's been really good at helping us learn new things."

### **HIS MOTHER IN THE BAHAMAS IS HIS INSPIRATION AND BEST FRIEND**

Anderson was a national and international track competitor as a teenager before he followed his heart for hoops.

He credits his mother, high school principal and former science teacher Tammy Anderson, with teaching him the value of hard work and "inspiring me to be better and be the best version of what I can be."

The youngest of four children, he talks to her every day.

She's in another country, but they bridge the distance between them by cell phone or on FaceTime.

"My mother is my biggest inspiration because I grew up in a single-parent household, so she was like my mother and father at the same time," Anderson said. "Eventually, somewhere down the line, she became my best friend as well."

### **HIS JOB AT THE FOUNDATION INSPIRES HIM TO GIVE BACK SOME DAY**

After completing his graduate degree work at MSU, Anderson plans to stay in the United States and get a job in software development.

Someday, though, he would like to return to the Bahamas.

"They lack a lot of resources," he said of his home country, "and if I'm in a position, I'd love to be able to just pour back into the place that made me who I am."

Stories of Missouri State donors who have come "full circle" to give back to the university have inspired Anderson, too, he said. He calls their generosity "beautiful for me to watch."

"I feel like they're being the change that I would want to see," Anderson said, "and it's a good example and a good model to follow." ▾

# MISSOURI STATE UNIVERSITY FOUNDATION TRUSTEES AND COMMITTEES

**Members of the Board of Trustees are some of the most exceptional supporters of Missouri State University.** Trustees advise us in gift-planning, seeking private gifts and investing private funds given for university projects and programs.



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The Founders Club recognizes the university's most generous donors. Their financial support provides and encourages higher education at Missouri State. Members have distinguished benefits, and are recognized for their loyal commitment to the future of Missouri State.

FIND A LIST OF MEMBERS:  
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Each year, Founders Club medallions are presented to alumni, friends, business and organizations who support Missouri State at generous levels.

FIND A LIST OF ALL MEDALLION RECIPIENTS:  
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# GROUPS AND HONORS FOR MSU DONORS

We have membership organizations and special honors for Missouri State supporters. Here's more about these clubs, including where to find rosters for some of them.

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Members of the Foundation Board of Trustees are some of the most exceptional supporters of Missouri State. They advise us as we seek private gifts and invest private funds for the benefit of university projects and programs.

MORE ABOUT THE TRUSTEES:  
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## ALUMNI ASSOCIATION BOARD OF DIRECTORS

The Missouri State University Alumni Association is governed by a 23-member board, with five officers. The board represents the interests of the alumni population, helps the university make strategic plans and provides leadership in many other ways.

MORE ABOUT THE BOARD:  
**[MissouriState.edu/AlumniBoard](https://MissouriState.edu/AlumniBoard)**



## THE BEARS FUND

The Bears Fund is the fundraising program for men's and women's intercollegiate athletics. The Bears Fund is an opportunity for you to support our hard-working student-athletes while receiving gratitude, recognition and exclusive benefits in return.

MORE ABOUT THE BEARS FUND:  
**[MissouriState.edu/TheBearsFund](https://MissouriState.edu/TheBearsFund)**

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